

# Order Item Summary



KCNC-TV

Order ID: 62770   CF   NTL-POL   FBD - LBD: 09/25/12 - 10/01/12   HL#:   Created: 08/29/12 10:40 AM  
 Client: DCCC (DEMOCRATIC...   CPE: / / 1473   Agency Commission: 15 %   Updated: AGGUTIERREZ on 08/29/12 12:23  
 Agency: GREAT AMERICAN MEDIA (162)   Product: EST # 1473 (1300)   Self Protect.: :15:00   Confirmed: 08/29/12 12:23 PM  
 Buyer: MAURA GILROY   Demo: HHOLDS   DMA RTG   Sched. Code: B   \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH   Billing Int: Monthly   BM : SS  
 Share: 0%   KMGH: 0%   KUSA: 0%   KDVR+: 0%   KWGN: 0%   KTVD: 0%   KPXC: 0%   CABLE: 0%

## NEW ORDER; KEC/PH 8/29/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	* T W T F * *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	1										
002	MNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										
003	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										
004	MEARLY	* T W T F * *	MORN	30	B			0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										
005	DRAY	* T W T F * *	DAY	30	B			0.0	\$750.00	3	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	3										
006	DYR	* T W T F * *	DAY	30	B			0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										
007	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$850.00	3	\$2,550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	3										

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CBS TELEVISION STATIONS



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Agency: GREAT AMERICAN MEDIA (162)	Product: EST # 1473 (1300)	Self Protect.: :15:00	Confirmed: 08/29/12 12:23 PM	
Buyer: MAURA GILROY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PNAVY	* T * * * * *	REGP	30	B			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PRACESUN	* * * * * S	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O15	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O16	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O17	NLATE7	M * * * * *	NEWS	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O18	SBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O19	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
O20	LLETTER1	M * * * * *	LETT	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	32	0	\$60,050.00	\$51,042.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

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Order Totals:	\$60,050.00	\$51,042.50	\$0.00	\$0.00
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